

Millsboro Police Department Bicycle Rodeo Program

Chief Brian K. Calloway

Topics To be Discussed

- Introduction
- Town of Millsboro Community Needs
- Purpose of Bike Rodeo
- Partnerships to facilitate this annual event.
- Review of funding source.

Introduction

Chief Brian K. Calloway

- 1998 Employed with Millsboro Police.
- 2001-2003 - School Resource Officer
- 2003-2008 - Patrol Supervisor / Motor Officer
- 2008- 2016 - CALEA Accreditation Manager
- 2017 - Present - Appointed Police Chief Millsboro Police Department
- 2017- Present



Town of Millsboro Introduction

- Population - 7642 (estimated)
- Town Millsboro ranked #1 for fastest growing Delaware Town (Homesnacks.com)
- Town of Millsboro is approx. 34 miles from the Delaware Seashore.
- Town of Millsboro ranked #9 Safest Delaware Towns (Newhomesource.com).

Town of Millsboro Community Needs Population Review

Millsboro / Population

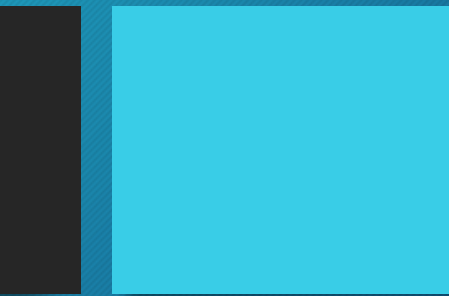
7,139 (2021)



Town of Millsboro Building Permits / Population Estimates

Town of Millsboro New Home Permits	
2009	40
2010	111
2011	114
2012	81
2013	155
2014	123
2015	168
2016	236
2017	177.8
2018	188.8
2019	208.4
Total Building Permits	1603

Town of Millsboro Population Data		
Census -2010	3877	
2011	3757	
2012	3855	
2013	3931	
2014	3987	
2015	4050	
2016	4121	
2017	4181	
2018	6500	AECOM LUCA Data
2019	7020	
2020	7570	
2021	8090	
2022	8610	
2023	9130	
2024	9650	
2025	10170	



Google Maps
2022

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Purpose of Bicycle Rodeo

- Additional public roadways within several new housing developments have resulted in public concerns of bike safety for children.
- Millsboro Police Department handles approx 400 - 430 traffic crashes per year.
- Due to public concerns of children bicycle safety, in 2018 the Millsboro Police Department establish a bicycle rodeo program.

Millsboro Bicycle Rodeo / Partnerships

John Fiori - Del-Dot Bicycle Safety Program Manager



Millsboro Police Bike Rodeo Partnerships

- Del-Dot - John Fiori
- Lowes
- Sussex County Ems
- Millsboro Fire Department
- Millsboro Chic Fila
- Mountaire Farms
- Christiana Care (Helicopter?)
- Delaware State Police K-9 Unit
- State Farm

Edward Byrne Memorial State And Local Law Enforcement Assistance

- The **Edward Byrne Memorial Justice Assistance Grant Program**, or **JAG** originates out of the Consolidated Appropriations Act of 2005. The program is named for New York City police officer Edward Byrne who was killed in the line of duty in 1988 while protecting an immigrant witness who agreed to testify against drug dealers.
- Delaware's allocation for FY 2005 is \$2,060,201.00. These funds are administered through the U.S. Department of Justice, Bureau of Justice Assistance. The Drug and Violent Crime Advisory Committee of the Criminal Justice Council oversees the distribution of these funds.

- Since 2018 the Millsboro Police Department applies for funds the State of Delaware Criminal Justice Council.
- Since 2018 the Millsboro Police Department has been award approx. \$6,500 through the Edward Byrne Grant.
- Funding through this program are used for two of our annual community outreach programs to include the annual Bike Rodeo, and our Youth Police Academy.
- Grant funds for the Bike Rodeo are allocated towards:
 - Bicycle Helmets (Children)
 - Bicycle Lights
 - Bicycle Safety Information

Goal of this program

- Provide families with a bicycle safety information and equipment.
 - Free Bicycle Helmets
 - Free Bicycle Lights
- Allow Law Enforcement Members to engage with community.
- Recruitment Opportunity
- Inform members of the community of Delaware bicycle laws
- Collaborate with local businesses in the interest of public safety.

Questions

